



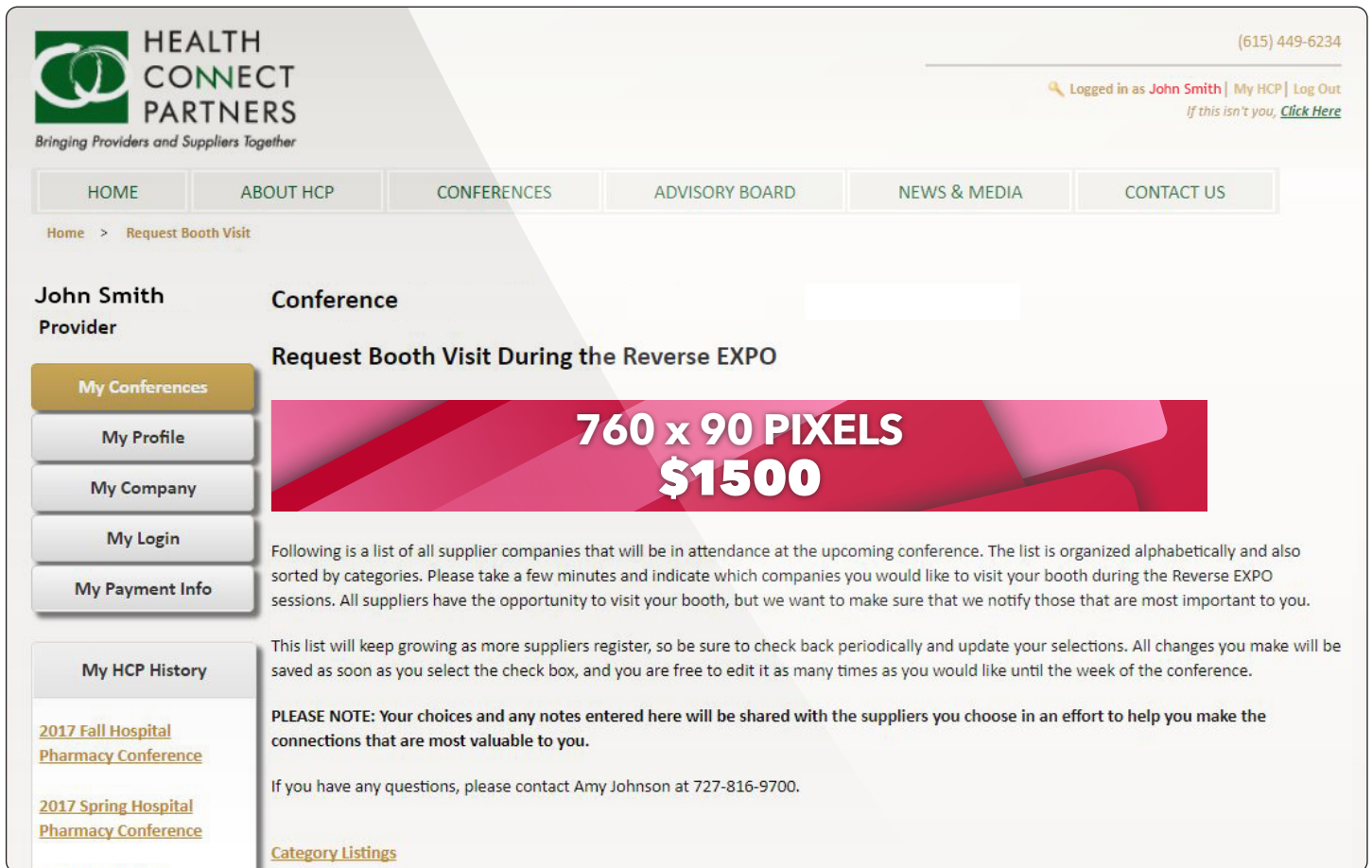
# **HCPAD SPECIFICATIONS**

FOR WEBSITE

## WEBPAGE

# PROVIDER BOOTH VISIT REQUEST

ONE AVAILABLE



**HEALTH CONNECT PARTNERS**  
Bringing Providers and Suppliers Together

(615) 449-6234

Logged in as **John Smith** | My HCP | Log Out  
If this isn't you, [Click Here](#)

HOME ABOUT HCP CONFERENCES ADVISORY BOARD NEWS & MEDIA CONTACT US

Home > Request Booth Visit

**John Smith**  
Provider

**Conference**

**Request Booth Visit During the Reverse EXPO**

**760 x 90 PIXELS**  
**\$1500**

My Conferences  
My Profile  
My Company  
My Login  
My Payment Info

My HCP History

[2017 Fall Hospital Pharmacy Conference](#)

[2017 Spring Hospital Pharmacy Conference](#)

Following is a list of all supplier companies that will be in attendance at the upcoming conference. The list is organized alphabetically and also sorted by categories. Please take a few minutes and indicate which companies you would like to visit your booth during the Reverse EXPO sessions. All suppliers have the opportunity to visit your booth, but we want to make sure that we notify those that are most important to you.

This list will keep growing as more suppliers register, so be sure to check back periodically and update your selections. All changes you make will be saved as soon as you select the check box, and you are free to edit it as many times as you would like until the week of the conference.

**PLEASE NOTE: Your choices and any notes entered here will be shared with the suppliers you choose in an effort to help you make the connections that are most valuable to you.**

If you have any questions, please contact Amy Johnson at 727-816-9700.

[Category Listings](#)

## POSITION YOUR AD WHERE THEY WANT TO SEE IT THE MOST!

This is the hottest page on our website for registered Providers before each conference. This page is updated automatically, showing accurate Supplier company registration information in real-time. Registered Providers log in to select the companies they would like to speak with during the Reverse EXPO sessions; most visit multiple times. Only registered Providers who are logged in will have access to this page.

- One (1) static 760 x 90 pixel banner at the top of the Request Booth Visit page until the feature is deactivated (*approx. 24 hours prior to the start of the conference*)
- Links to the URL of your choice
- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)
- Please supply artwork and destination URL to Diana Maxham:  
diana.maxham@hlthcp.com

## WEBPAGE

# PROVIDER BADGE CONFIRMATION

ONE AVAILABLE

The screenshot shows the Health Connect Partners website interface. At the top left is the logo with the tagline "Bringing Providers and Suppliers Together". On the top right, the phone number (615) 449-6234 and user login information "Logged in as John Smith | My HCP | Log Out" are visible. A navigation menu includes links for HOME, ABOUT HCP, CONFERENCES, ADVISORY BOARD, NEWS & MEDIA, and CONTACT US. The breadcrumb trail shows "Home > Request Booth Visit". The user's name "John Smith" and role "Provider" are displayed. A sidebar menu contains links for "My Conferences", "My Profile", "My Company", "My Login", "My Payment Info", and "My HCP History". The "My HCP History" section lists several past conferences from 2016 and 2017. The main content area is titled "Conference" and features a large blue banner with the text "760 x 90 PIXELS \$1500". Below the banner, a message reads "Please confirm your badge for the CONFERENCE." A white box contains the user's name "John", title "John Smith", and address "Admin Director, Surgical Services, Smith Medical Center, Lebanon, TN". The Health Connect Partners logo is at the bottom left of this box.

## ONE OF THE MOST ESSENTIAL ONLINE FEATURES

Everyone needs an accurate name badge – place your ad where attendees are guaranteed to see it!  
Only registered Providers who are logged in will have access to this page.

- One (1) static 760 x 90 pixel banner at the top of the badge confirmation page until the feature is deactivated (*approx. one week prior to the start of the conference*)
- Links to the URL of your choice
- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)
- Please supply artwork and destination URL to Diana Maxham:  
diana.maxham@hlthcp.com

## WEBPAGE

# PROVIDER REGISTRATION

ONE AVAILABLE

**HCP**

Provider Registration - Step 1 of 3 Conference Home John Smith

**940 x 90 PIXELS**  
**\$1500**

**General Information** \* = Required Field

**First Name \***

**Middle Name**

**Last Name**  
  
To change your last name, please contact us at (727) 816-9700

**Credentials / Suffix**

**Job Title \***

**Direct Phone \***  
  
Note: Your direct phone number and cell number can not be the same.

**Cell Phone \***

**Email**  
  
To change your email address, please visit your My HCP / Profile page.

**Badge Information**

## PURCHASE SPACE ON MULTIPLE PAGES FOR THE PRICE OF ONE!

The Provider registration process involves multiple pages, all of which feature your banner ad. The initial page is visible to all visitors with no login restriction. However, only logged in, invited Providers will be able to access registration information and see all of the registration screens.

- One (1) static 940 x 90 pixel banner at the top of the provider registration page until the conclusion of the conference
- Links to the URL of your choice
- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)
- Please supply artwork and destination URL to Diana Maxham:  
diana.maxham@hlthcp.com

# CONFERENCE BOOTH MAP

TWO AVAILABLE

## THE HOTTEST ITEM ON OUR WEBSITE FOR REGISTERED SUPPLIERS IN THE FINAL WEEKS BEFORE EACH CONFERENCE

Our most anticipated online feature, this page provides the booth map and booth listing details for the **reverseexpo**. Every registered Supplier receives a link to view the page and download the information to help with their pre-conference planning. Only registered Suppliers will have access to this page.

- Two advertising opportunities on the Booth Map page: one (1) static 940 x 90 banner ad and one (1) static 470 x 280 ad are available until the conclusion of the conference; may be sold separately or together
- Links to the URL of your choice
- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)
- Please supply artwork and destination URL to Diana Maxham: [diana.maxham@hlthcp.com](mailto:diana.maxham@hlthcp.com)

## WEBPAGE

# CONFERENCE AGENDA

ONE AVAILABLE

(615) 449-6234

Login

New My HCP Account

HOME CONFERENCES

OVERVIEW **AGENDA** TRAVEL & HOTEL ADVISORY BOARD FAQs REGISTRATION

Home > Conferences > Conference name > Supplier > Agenda

## AGENDA OVERVIEW

**940 x 90 PIXELS  
\$1500**

**Monday, April 30**

11:30 am - 4:00 pm:	Provider Registration
11:30 am - 7:00 pm:	Supplier Registration
12:00 pm - 4:00 pm:	Supplier Showcase**
2:30 pm - 2:50 pm:	Supplier Orientation
4:15 pm - 5:30 pm:	Provider Orientation & Sponsor Spotlight
5:30 pm - 6:30 pm:	Welcome Reception
6:30 pm - 8:00 pm:	Hospitality Suites, <i>Providers Only</i>
8:00 pm - 9:30 pm:	Hospitality Suites, <i>open to All Attendees</i>

**Tuesday, May 1**

**AGENDA**  
DETAILED AGENDA PDF  
CLICK HERE TO DOWNLOAD

Call for speakers.

## THE AGENDA IS ONE OF THE MOST-VIEWED PAGES OF EACH CONFERENCE

The Agenda page is visited by Provider and Supplier attendees as well as registered and unregistered individuals. All emails sent to registered attendees include a link to the Agenda page; all attendees check back regularly for updates on the schedule. This page is visible to all visitors with no login restriction.

- One (1) static 940 x 90 pixel banner at the top of the conference agenda page until the conclusion of the conference
- Links to the URL of your choice
- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)
- Please supply artwork and destination URL to Diana Maxham:  
diana.maxham@hlthcp.com

## WEBPAGE

# CONFIRMED PROVIDERS

ONE AVAILABLE

(615) 449-6234

Login John Smith [password] [login icon]

New My HCP Account Forgot Password

PROVIDER SUPPLIER

HOME CONFERENCES

OVERVIEW AGENDA CONFIRMED PROVIDERS SPONSORSHIP

Home > Conferences > Conference name > Confirmed Providers

## CONFIRMED PROVIDER ATTENDEES

940 x 90 PIXELS  
\$1500

\* FIRST TIME ATTENDEE  
\* Provider has not attended in last 2 years

Log into your [My HCP Account](#) to see the full list of registered Provider executives.

**The following list includes Provider executives who have registered and confirmed travel plans for this conference:**

### Hospital Pharmacy Executives

- Adventist Health System (Rx Plus), Altamonte Springs, FL \*
- Advocate Christ Medical Center , Oak Lawn , IL
- Advocate Illinois Masonic Medical Center, Chicago, IL
- Advocate South Suburban Hospital, Hazel Crest, IL \*
- AllianceHealth Ponca City, Ponca City, OK
- Arkansas Methodist Medical Center, Paragould, AR
- Arrowhead Regional Medical Center, Colton, CA
- Auburn Community Hospital, Auburn, NY
- Augusta University Medical Center, Augusta, GA
- Aventura Hospital & Medical Center, Aventura, FL
- Avera Health, Sioux Falls, SD
- Avera St. Luke's Hospital, Aberdeen, SD

## THE CONFIRMED PROVIDER LISTING AVERAGES MORE SUPPLIER VISITS PER MONTH THAN ANY OTHER CONFERENCE WEBPAGE

This page is updated automatically, showing accurate Provider registration information in real-time. Each marketing email to Suppliers includes a link to this page; Provider executive emails also include links, enabling them to monitor which of their colleagues will be present. This page is visible to all visitors with no login restriction.

- One (1) static 940 x 90 pixel banner at the top of the conference agenda page until the conclusion of the conference
- Links to the URL of your choice
- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)
- Please supply artwork and destination URL to Diana Maxham:  
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# ADVERTISING AGREEMENT



This Website Advertising Agreement between  
Health Connect Partners (HCP)

and \_\_\_\_\_ (company)

was entered on \_\_\_\_\_

and is defined as follows:

- Conference Booth Map 940 x 90
- Conference Booth Map 470 x 280
- Provider Badge Confirmation 760 x 90
- Provider Registration 940 x 90
- Provider Booth Visit Request 760 x 90
- Conference Agenda 940 x 90
- Confirmed Provider Listing 940 x 90

Please check box to confirm desired page placement

**Limited ad placements available per page**

Placement assigned on a first come/first served basis.

If desired placement is not available and no alternative opportunities meet with your approval, the amount may be fully refunded.

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

American Express

VISA       Mastercard

Authorized Price \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Signature \_\_\_\_\_

**BE THERE WHEN THEY ARE**  
**24/7/365**