HCP AD SPECIFICATIONS
FOR WEBSITE

PROVIDER BOOTH VISIT REQUEST

ONE AVAILABLE

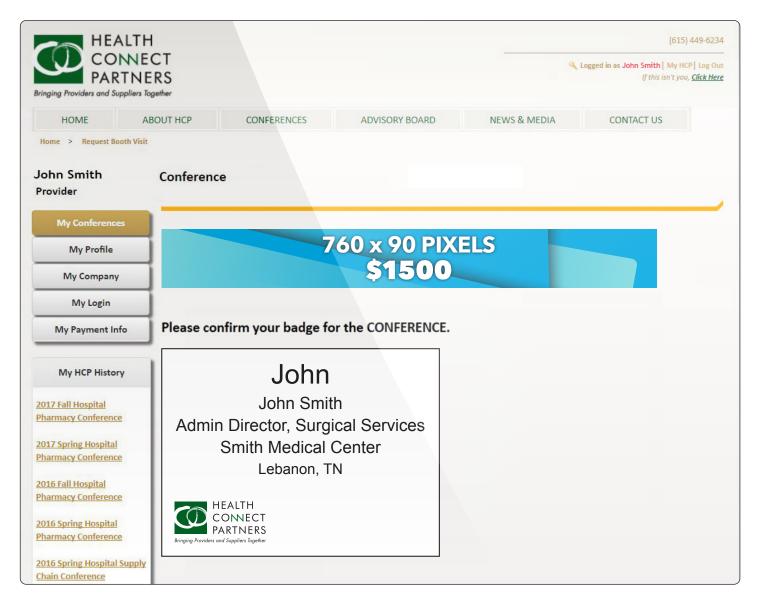## POSITION YOUR AD WHERE THEY WANT TO SEE IT THE MOST!

This is the hottest page on our website for registered Providers before each conference. This page is updated automatically, showing accurate Supplier company registration information in real-time. Registered Providers log in to select the companies they would like to speak with during the Reverse EXPO sessions; most visit multiple times. Only registered Providers who are logged in will have access to this page.

- One (1) static 760 x 90 pixel banner at the top of the Request Booth Visit page until the feature is deactivated *(approx. 24 hours prior to the start of the conference)*

- Links to the URL of your choice

- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)

- Please supply artwork and destination URL to Diana Maxham: diana.maxham@hlthcp.com

PROVIDER BADGE CONFIRMATION

ONE AVAILABLE

ONE OF THE MOST ESSENTIAL ONLINE FEATURES

Everyone needs an accurate name badge – place your ad where attendees are guaranteed to see it!
Only registered Providers who are logged in will have access to this page.

- One (1) static 760 x 90 pixel banner at the top of the badge confirmation page until the feature is deactivated *(approx. one week prior to the start of the conference)*

- Links to the URL of your choice

- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)

- Please supply artwork and destination URL to Diana Maxham: diana.maxham@hlthcp.com

PROVIDER REGISTRATION

ONE AVAILABLE

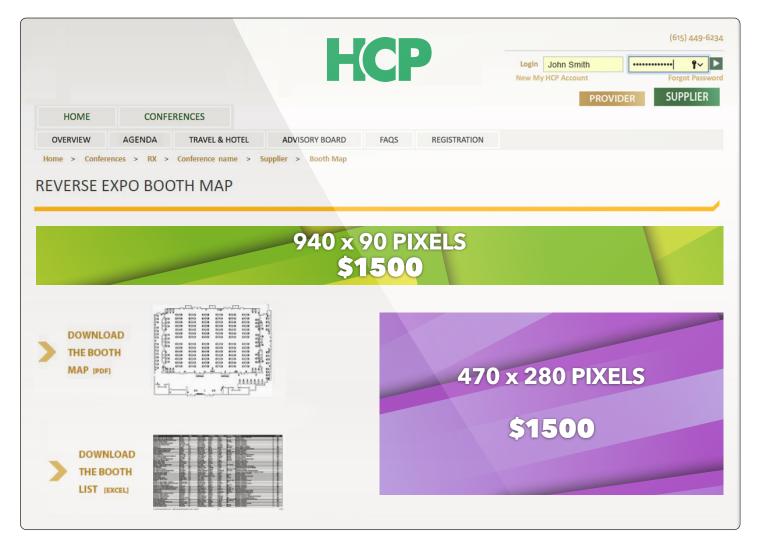## PURCHASE SPACE ON MULTIPLE PAGES FOR THE PRICE OF ONE!

The Provider registration process involves multiple pages, all of which feature your banner ad. The initial page is visible to all visitors with no login restriction. However, only logged in, invited Providers will be able to access registration information and see all of the registration screens.

- One (1) static 940 x 90 pixel banner at the top of the provider registration page until the conclusion of the conference

- Links to the URL of your choice

- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)

- Please supply artwork and destination URL to Diana Maxham: diana.maxham@hlthcp.com

HEALTH CONNECT PARTNERS

CONFERENCE BOOTH MAP

TWO AVAILABLE

THE HOTTEST ITEM ON OUR WEBSITE FOR REGISTERED SUPPLIERS IN THE FINAL WEEKS BEFORE EACH CONFERENCE

Our most anticipated online feature, this page provides the booth map and booth listing details for the **reverse**expo. Every registered Supplier receives a link to view the page and download the information to help with their pre-conference planning. Only registered Suppliers will have access to this page.

- Two advertising opportunities on the Booth Map page: one (1) static 940 x 90 banner ad and one (1) static 470 x 280 ad are available until the conclusion of the conference; may be sold separately or together

- Links to the URL of your choice

- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)

- Please supply artwork and destination URL to Diana Maxham: diana.maxham@hlthcp.com

CONFERENCE AGENDA

ONE AVAILABLE

HCP

(615) 449-6234

Login | John Smith | ••••••••••••• | ⚲∨ | ▶
New My HCP Account | Forgot Password

PROVIDER | SUPPLIER

| HOME | CONFERENCES |

| OVERVIEW | **AGENDA** | TRAVEL & HOTEL | ADVISORY BOARD | FAQS | REGISTRATION |

Home > Conferences > Conference name > Supplier > Agenda

AGENDA OVERVIEW

**940 x 90 PIXELS
$1500**

AGENDA
DETAILED AGENDA PDF
CLICK HERE TO DOWNLOAD

Call for speakers.

Monday, April 30

11:30 am - 4:00 pm:	Provider Registration
11:30 am - 7:00 pm:	Supplier Registration
12:00 pm - 4:00 pm:	Supplier Showcase**
2:30 pm - 2:50 pm:	Supplier Orientation
4:15 pm - 5:30 pm:	Provider Orientation & Sponsor Spotlight
5:30 pm - 6:30 pm:	Welcome Reception
6:30 pm - 8:00 pm:	Hospitality Suites, *Providers Only*
8:00 pm - 9:30 pm:	Hospitality Suites, *open to All Attendees*

Tuesday, May 1

THE AGENDA IS ONE OF THE MOST-VIEWED PAGES OF EACH CONFERENCE

The Agenda page is visited by Provider and Supplier attendees as well as registered and unregistered individuals. All emails sent to registered attendees include a link to the Agenda page; all attendees check back regularly for updates on the schedule. This page is visible to all visitors with no login restriction.

- One (1) static 940 x 90 pixel banner at the top of the conference agenda page until the conclusion of the conference

- Links to the URL of your choice

- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)

- Please supply artwork and destination URL to Diana Maxham: diana.maxham@hlthcp.com

HEALTH CONNECT PARTNERS

WEBSITE ADVERTISING 615-449-6234 www.hlthcp.com

CONFIRMED PROVIDERS

ONE AVAILABLE

THE CONFIRMED PROVIDER LISTING AVERAGES MORE SUPPLIER VISITS PER MONTH THAN ANY OTHER CONFERENCE WEBPAGE

This page is updated automatically, showing accurate Provider registration information in real-time. Each marketing email to Suppliers includes a link to this page; Provider executive emails also include links, enabling them to monitor which of their colleagues will be present. This page is visible to all visitors with no login restriction.

- One (1) static 940 x 90 pixel banner at the top of the conference agenda page until the conclusion of the conference

- Links to the URL of your choice

- Accepted file formats are .jpg and .png with a maximum file size of 30kb (static, no animation)

- Please supply artwork and destination URL to Diana Maxham: diana.maxham@hlthcp.com

ADVERTISING AGREEMENT

HEALTH CONNECT PARTNERS

This Website Advertising Agreement between

Health Connect Partners (HCP)

and _____ (company)

was entered on _____

and is defined as follows:

- ☐ **Conference Booth Map** 940 x 90
- ☐ **Conference Booth Map** 470 x 280
- ☐ **Provider Badge Confirmation** 760 x 90
- ☐ **Provider Registration** 940 x 90
- ☐ **Provider Booth Visit Request** 760 x 90
- ☐ **Conference Agenda** 940 x 90
- ☐ **Confirmed Provider Listing** 940 x 90

Please check box to confirm desired page placement

Limited ad placements available per page
Placement assigned on a first come/first served basis.

If desired placement is not available and no alternative opportunities meet with your approval, the amount may be fully refunded.

Name _____

Company _____

Phone _____

Email _____

☐ American Express

☐ VISA   ☐ Mastercard

Authorized Price _____

Card Number _____

Expiration Date _____

Name on Card _____

Billing Address _____

City _____

State/Zip _____

Signature _____

BE THERE WHEN THEY ARE
24/7/365

65 Business Park Drive
Lebanon, Tennessee 37090

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