

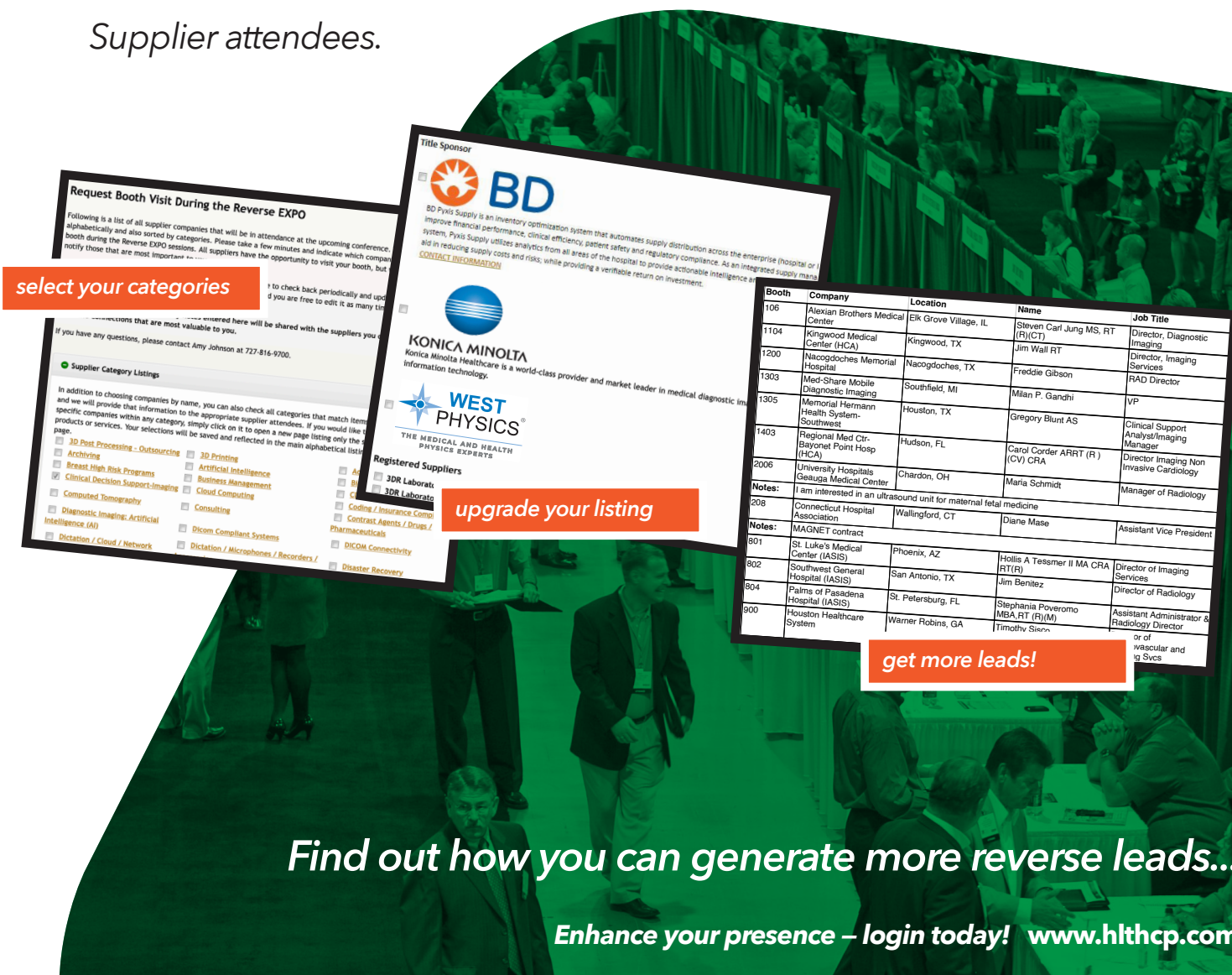
# reverseleads™

*make the reverseexpo work for you!*

Our **reverseleads™** program is the newest innovation in our mission to facilitate connections between Provider and Supplier attendees.

After the Providers register, we give them the option to select your company to visit their booth during our signature **reverseexpo** sessions.

The Providers select Supplier companies from an alphabetical listing or can indicate the categories they are currently shopping and view the Supplier companies by category listing.



**Request Booth Visit During the Reverse EXPO**

Following is a list of all supplier companies that will be in attendance at the upcoming conference, alphabetically and also sorted by categories. Please take a few minutes and indicate which companies you would like to visit during the Reverse EXPO sessions. All suppliers have the opportunity to visit your booth, but notify those that are most important to you.

**select your categories**

Supplier Category Listings

- 3D Post Processing - Outsourcing
- 3D Printing
- Archiving
- Artificial Intelligence
- Breast High Risk Programs
- Business Management
- Clinical Decision Support-Imaging
- Cloud Computing
- Computed Tomography
- Consulting
- Diagnostic Imaging: Artificial Intelligence (AI)
- Dicom Compliant Systems
- Dictation / Cloud / Network
- Dictation / Microphones / Recorders /
- Disaster Recovery

**Title Sponsor**

**BD**

BD Pyxis Supply is an inventory optimization system that automates supply distribution across the enterprise (hospital or system). Pyxis Supply utilizes analytics from all areas of the hospital to provide actionable intelligence that aids in reducing supply costs and risks, while providing a verifiable return on investment.

**KONICA MINOLTA**

Konica Minolta Healthcare is a world-class provider and market leader in medical diagnostic information technology.

**WEST PHYSICS**

THE MEDICAL AND HEALTH PHYSICS EXPERTS

**Registered Suppliers**

- 3DR Laboratory
- 3DR Laboratory
- Coding / Insurance Claims
- Contrast Agents / Drugs / Pharmaceuticals
- DICOM Connectivity

**upgrade your listing**

Booth	Company	Location	Name	Job Title
106	Alexian Brothers Medical Center	Elk Grove Village, IL	Steven Carl Jung MS, RT (R)(CT)	Director, Diagnostic Imaging
1104	Kingwood Medical Center (HCA)	Kingwood, TX	Jim Wall RT	Director, Imaging Services
1200	Nacogdoches Memorial Hospital	Nacogdoches, TX	Freddie Gibson	RAD Director
1303	Med-Share Mobile Diagnostic Imaging	Southfield, MI	Milan P. Gandhi	VP
1305	Memorial Hermann Health System-Southwest	Houston, TX	Gregory Blunt AS	Clinical Support Analyst/Imaging Manager
1403	Regional Med Ctr-Bayonet Point Hosp (HCA)	Hudson, FL	Carol Corder ARRT (R) (CV) CRA	Director Imaging Non Invasive Cardiology
2006	University Hospitals Geauga Medical Center	Chardon, OH	Maria Schmidt	Manager of Radiology
208	Connecticut Hospital Association	Wallingford, CT	Diane Mase	Assistant Vice President
301	St. Luke's Medical Center (IASIS)	Phoenix, AZ	Hollis A Tesmer II MA CRA RT(R)	Director of Imaging Services
302	Southwest General Hospital (IASIS)	San Antonio, TX	Jim Benitez	Director of Radiology
304	Palms of Pasadena Hospital (IASIS)	St. Petersburg, FL	Stephania Poveromo MBA, RT (R)(M)	Assistant Administrator & Radiology Director
300	Houston Healthcare System	Warner Robins, GA	Timothy Sierra	Director of Vascular and Int Svc

**Notes:** I am interested in an ultrasound unit for maternal fetal medicine

**Notes:** MAGNET contract

**get more leads!**

**Find out how you can generate more reverse leads..**

**Enhance your presence – login today! [www.hlthcp.com](http://www.hlthcp.com)**

With registration, each Supplier company will receive a complimentary **standard listing** in two categories in the reverseleads program.

To further enhance your presence, you can upgrade your listing to **enhanced** or **premium**. Here you will be able to share your company information and even your contact details! You can also obtain more qualified leads by purchasing additional categories for \$50 each.

## listingtypes

Available for registered suppliers at [www.hlthcp.com](http://www.hlthcp.com)

### standardlisting

Includes company name only.

### enhancedlisting

Take advantage of 250 characters to share your products and solutions with the Provider executives.

Includes company name PLUS a hyperlink to your website PLUS a description of up to 250 characters. Enhanced listing upgrade applies to all listings at \$100.

### premiumlisting

Add your contact information so that Providers can reach you before the reverseexpo.

Includes company name that hyperlinks to your website PLUS a description of up to 500 characters PLUS contact information. Premium listing upgrade applies to all listings at \$200.

- Health Business Systems, Inc.
- Health Coalition, Inc.
- Health Connect Partners**
- Happy Health Systems
- JML Biologics

\$100

- Health Coalition, Inc.

#### **Health Connect Partners**

At Health Connect Partners, our goal is to connect providers and suppliers through educational meetings and conferences. Our mission is to provide the best in healthcare education and networking so providers learn real solutions and suppliers understand the needs of their customers.

- Happy Health Systems
- JML Biologics

\$200

- Health Business Systems, Inc.
- Health Coalition, Inc.

#### **Health Connect Partners**

At Health Connect Partners, our goal is to connect providers and suppliers through educational meetings and conferences. Our mission is to provide the best in healthcare education and networking so providers learn real solutions and suppliers understand the needs of their customers together through industry-specific conferences on Imaging and Healthcare IT. Each aspect of our mission is focused on relationship building between our customers and suppliers.

#### **CONTACT INFORMATION**

##### **Contact Information**

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- Happy Health Systems
- JML Biologics